

Smarter Open Houses. Automated Compliance.

Entry Point Pro gives agents a complete open house workflow that is faster, cleaner, and fully compliant with New York State requirements. It automates the tasks agents don't have time for: disclosures, visitor sign-ins, verification, follow-up, and reporting. Every open house becomes easier to run and far more productive.

What Entry Point Pro Does

Entry Point Pro handles the entire open house process from start to finish.

- Collects visitor information instantly through QR, iPad, or laptop
- Automatically generates and stores all NYS Agency and Fair Housing disclosures
- Verifies visitors to reduce fake names and low-quality leads
- Auto-syncs property details directly from MLS.
- Syncs every lead to the agent's CRM in real time.
- Sends immediate follow-up messages after sign-in
- Organizes each open house with clean, simple reporting

Agents spend less time on setup and paperwork, and more time engaging with real buyers.

Why Agents Choose It

- Keeps them fully compliant without thinking about it
- Saves hours every weekend by eliminating manual paperwork
- Sends follow-up instantly so no visitor slips through the cracks
- Syncs every new contact directly into the CRM
- Lets agents reach out to all visitors from a specific open house in seconds
- Presents a polished, professional sign-in that impresses both sellers and buyers

Why Brokerages and MLS Partners Benefit

- Compliance becomes automatic across the organization
- All agents follow the same streamlined process
- Open house data becomes accurate, clean, and consistent
- Leadership gains better oversight on activity and performance
- Consumer experience improves across every listing

Entry Point Pro creates uniform professionalism for every agent using it.

The Result

More real leads, less admin work, instant compliance, and faster follow-up. Entry Point Pro turns open houses into a reliable source of new business, not a paperwork burden.