

A complete real estate technology platform built for simplicity, compliance, and real results.

RLTRsync combines open house automation, digital identity, offer management, and modern marketing tools into one easy, intuitive system. Everything is designed so agents can use it instantly, without training, long setup times, or technical frustration. Brokerages and MLS partners get a more consistent, compliant, and professional experience across every agent and every listing.

Entry Point Pro (Open House Automation)

A simple, fast, agent-friendly system that replaces paperwork with a clean digital workflow.

Entry Point Pro is intentionally designed so agents can walk into an open house and use it immediately.

- Digital sign-in on any device
- Automatic Agency and Fair Housing disclosures
- Visitor verification for cleaner, more accurate leads
- MLS auto-fill for instant property setup
- Syncs with CRM with zero manual entry
- Clear reporting the agent can understand at a glance

Agents love Entry Point Pro because it's **easy**, saves time, and keeps them compliant without needing to think about it.⁴

Real Connect (Digital Business Card)

A modern digital identity that works anywhere and requires almost no setup. Agents simply share their link or QR code — everything else updates automatically.

- Auto-syncs listings, past sales, and testimonials
- Clean, mobile-first design consumers understand instantly
- Captures leads without the need for additional apps
- Dynamic QR code sharing
- Professional presentation that's simple to maintain

Real Connect gives agents a polished online presence without complicated tools or extra steps.

Offer Management

A straightforward offer system that eliminates email clutter and makes reviewing offers effortless.

It's built to be simple enough for any agent to use without training.

- Easy online submission for cooperating agents
- Standardized offer packets
- Instant notifications
- Side-by-side comparisons that are simple to read
- Full time-stamped history for compliance
- Works smoothly on mobile for agents on the go

Offer Management brings clarity and organization without adding complexity.

Free Marketing Tools

RLTRsync's free tools are designed with the same focus on simplicity and agent adoption.

Dynamic QR Codes

Fast to create, simple to customize, and effortless to use in marketing. Redirects can be updated anytime — no technical knowledge needed.

Single Property Websites

Beautiful, mobile-friendly pages generated in seconds. Agents can market a listing professionally without needing a designer or tech expertise.

Ease of use is the core: any agent can start using these tools immediately.

Why RLTRsync?

For Agents

- Tools that are simple, fast, and require no training
- Automatic compliance that runs in the background
- Higher-quality leads with less effort
- CRM sync and instant follow-up with no extra steps
- A more professional image with minimal setup

For Brokerages & MLS Partners

- High adoption because everything is genuinely easy to use
- Standardized workflows that reduce errors and improve compliance

RLTRsync Platform Overview



- Cleaner data flowing through the organization
- A polished, consistent consumer experience
- Technology agents actually understand and enjoy using

RLTRsync succeeds because it stays focused on one principle: **agents will use tools when they're easy and avoid them when they're not.** Everything we build honors that truth.