

Powerful tools agents can use for free to promote listings, generate leads, and elevate their brand.

RLTRsync offers a suite of free tools that help agents market properties more effectively and convert more leads without any setup cost. These tools are simple to use, instantly shareable, and designed to make agents look more polished in every interaction — online and in person.

Dynamic QR Codes

Agents can create beautiful, customizable QR codes that point anywhere they want: *Property websites. Contact cards. Listing packets. Open house forms. Social media links.*

Every QR code can be updated instantly without reprinting anything, making it perfect for flyers, signs, business cards, mailers, and presentations.

- Works on all marketing materials
- Easy to scan and instantly shareable
- Redirects can be changed at any time
- Analytics show how many times it has been scanned
- Helps agents capture more leads in the moments that matter

It's one of the fastest ways to turn offline traffic into real leads.

Single Property Websites

Agents can generate clean, modern property sites instantly. Photos, details, maps, open house schedules, and contact info all come together in a simple, professional layout.

- No coding or design work needed
- Perfect for social media, ads, and text messaging
- Gives sellers a polished marketing experience
- Helps buyers focus on the property without distractions
- Works beautifully on mobile
- Can connect directly to an agent's lead capture form

Single property sites give each listing the attention it deserves.

Why Agents Love These Tools

- They make marketing faster and easier
- No learning curve — everything is simple and intuitive
- They help agents stand out without extra cost
- Perfect for winning listings and impressing sellers
- Take seconds to create and can be shared anywhere

These tools make agents look more professional with minimal effort.

Why Brokerages and MLS Partners Value Them

- Raises the standard of marketing across all agents
- Provides tools that encourage adoption at no cost
- Helps unify branding and consumer experience
- Generates cleaner data and stronger follow-up opportunities

Free tools create trust, consistency, and higher overall engagement.

The Result

Agents get powerful marketing tools they'll actually use.

Brokerages and MLS partners get higher professionalism and better listing presentation.

Consumers get fast, clean property experiences.

Everyone wins.